

*Higer*  
Takes You Higher



# Higer Bus Company Profile



**27** YEARS

LEADING BUS ENTERPRISE



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# The Nature of HIGER

## Vision

Be the world-leading  
commercial vehicle  
enterprise



## Mission

We strive to achieve a  
closer distance



## Spirit

Higer takes you higher



A white Higer bus is driving on a city street. In the background, there are modern buildings, trees, and a clear sky. The bus has the Higer logo on its front.

# HIGER BUS

Year Founded

**1998**

Employee Number

**4000+**

Brand Value

¥ **89.072** billion

Export Countries

**150**

Worldwide

Total Asset

¥ **7.924** billion

Total Sales Volume

**350k**

Market Share

**10%**



# HIGER R&D CENTER



## Continuous Commitment to R&D

Over RMB 157 million has already been invested on the New Energy R&D Testing Center. Nowadays, our new R&D center successfully takes the leading position in China, satisfying all requirements for various R&D and verification tests of vehicles and components/spare parts.

RESEARCHERS

**1100**

ISSUED PATENTS

**140+**

INVESTMENT

**¥ 157 million**



# NEW TECHNOLOGIES



Fiber Laser Cutting



Robot Welding



Cathode Electro-Coating

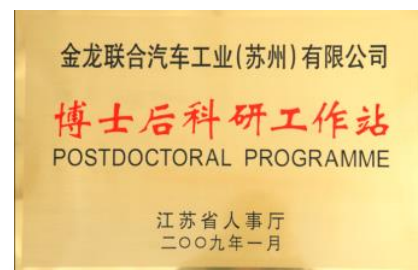


Automatic Spraying Robot



G-BOS





# Awards & Honors

HIGER has obtained the ECE (European Union), EAC (Russia), ADR (Australia), GCC (Gulf countries) certifications as well as certifications for the access to the markets of Singapore, Taiwan, Hong Kong, United States, Mexico and other countries and regions, enabling HIGER products to be exported to most countries and regions in the world.

# GLOBAL MARKETS



**150**

Countries and Regions

**450**

Stable Sales Channels

**153**

Signed Service Stations



**HIGER OVERSEAS MARKET SALES & SERVICE NETWORK**



# Major Export Orders



Qatar —



Russia —



Syria —



Saudi Arabian —



Saudi Arabian —



Pakistan —



Qatar —



Mexico —



# ESG Sustainable Development

## Environment

ECO product manufacturing and innovation  
Supporting the development of low-carbon and zero-carbon transportation

## Social

Social responsibility practice and commitment  
Spreading love and kindness

## Governance

Strengthen governance effectiveness  
Optimize internal control system

The Paris Agreement aims to limit the global average temperature rise to no more than 2°C, preferably below 1.5°C



China's "dual carbon" goals, the goal is to achieve carbon peak before 2030 and achieve carbon neutrality by 2060

Deepen the green strategy, accelerate low-carbon transformation, promote high-quality development of new businesses

ECO Manufacture

ECO Supply Chain

ECO Operation

ECO Product

Clean Energy

Strategic Emerging Industries



ECO Factory of Jiangsu Province

ECO Demonstration Enterprise of Industrial Product

8 National ECO Supply Chain Enterprises

All Series of ECO Products

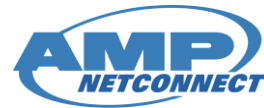
ISO14001 Environmental Management System

ISO50001 Energy Management System

HIGER proposed the goal to reach the carbon peak by 2028 and carbon neutrality by 2058, and took part in the global joint action to address climate change

2028 Carbon Peak 2058 Carbon Neutrality





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## International Partners

With the integration of advantageous international resources, HIGER has been promoting international cooperation in product design, quality control, global procurement and many other aspects to achieve the goal of "growing from domestic excellent into international outstanding".



## Scania-Higer Cooperation & Development History

**2006**

Strategic cooperation agreement with SCANIA, the world renowned "King of Road". Launch of the first SCANIA-HIGER A80.

**2009**

Launch of SCANIA-HIGER Touring, produced by bilateral cooperation and supported by SCANIA global after-sales service system.

**2014**

SCANIA-HIGER bus broke through annual sales with 400 units.

**2020**

Annual sales target break through 1000 units in 2020.

**2022**

After the impressive debut of FENCER f6, a intercity-bus in France, a batch of 41 units delivered to France in the first year.

**2008**

SCANIA-HIGER luxury Coach Division established.  
Launch of SCANIA-HIGER A30.

**2012**

No. 1000 SCANIA-HIGER bus off line on May 9<sup>th</sup>, 2012.

**2016**

SCANIA-HIGER luxury coach new factory put into use on November 9<sup>th</sup> 2016.  
16 units of Touring delivered to Shanghai Airport Bus Company on July 6<sup>th</sup>, 2016, serving Shanghai airport.

**2021**

On May 18<sup>th</sup> 2021, SCANIA FENCER f1, officially made its debut in UK.

**2023**

On October 7<sup>th</sup> 2023, Premium Zero Emission Sub brand of Higer-FENCER and Fencer f1 Integral EV unveiled at Bus-world Brussels 2023.



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## Full engagement Vision for you

### 3-year R&D Cycle

- More than 1000 R&D personnel participation

### Positive R&D

- Whole product process
- Full 3D design
- Whole product lineup cover

### Family Serialization

- New platform covering 8-13 meter buses
- All-round scenario

### Optional Power

- New energy
- Gas
- Diesel



# New V Series



## Upgraded details Exclusive journey

V8



V9



V11



V12



V13



Future driving control within reach



Brand-new radar logo



Eco-friendly interior



large-opening luggage compartment door

The New V Series product platform covers 8-13 meter buses



# Other Products



KLQ6147B



KLQ6127A



KLQ6127K



KLQ6121LTQ



KLQ6119Q



KLQ6952K

## BUS & COACH



KLQ6186GEV



KLQ6126GEV



KLQ6125GEV



KLQ6121YAEV



KLQ6852GEV



KLQ6685GAEV

## NEW ENERGY BUS



QINGYUAN



PRO BLUE



QINGLAN

## INTELLIGENT PRODUCTS

# Other Products



KLQ6181GQ BRT



KLQ6129G



KLQ6119GS Double-deck



KLQ6109G



KLQ6860G

## CITY BUS



H5V



H5F



H5C



H6C



PATROL WAGON

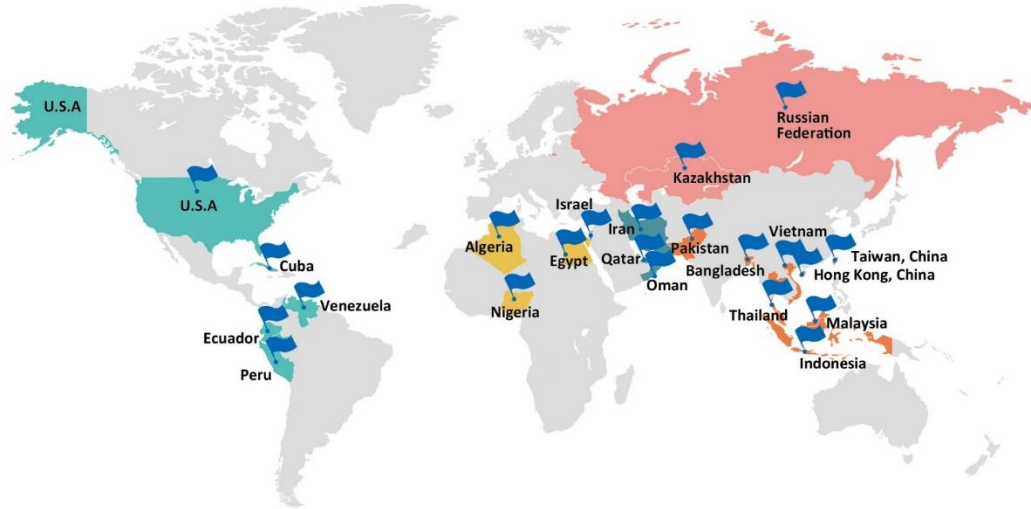


AMBULANCE

## LIGHT-DUTY VEHICLES



# Worldwide KD Projects



Compared to spending high tariffs on directly importing complete vehicles, Higer's KD projects helped clients save their budgets by offering them spare parts with excellent quality over fair price. Moreover, our cost-effective and reliable apparatuses not only maintained the professionalism of manufacturing, but also improved customers' profitability.

Through our KD project teams, We have assisted over 20 clients in establishing sustainable businesses and creating local employment opportunities. Our goal is to support our clients in achieving their aspirations and building a better future for their communities.

## Algeria



## Israel



## Oman



## Egypt



## Ecuador





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## Efficient Service, Quick Response

**100+**

**Overseas Parts Dealers**



100+ overseas parts dealers for 90 countries with quick respond and fast preparation, supplying world-famous brands' parts to fit clients professionally and flexibly.

**153**

**Service Stations**



153 Service Stations, covering 91 countries and regions, carry out full spare parts support, daily service and customer care activities.

**200**

**Service Engineers**

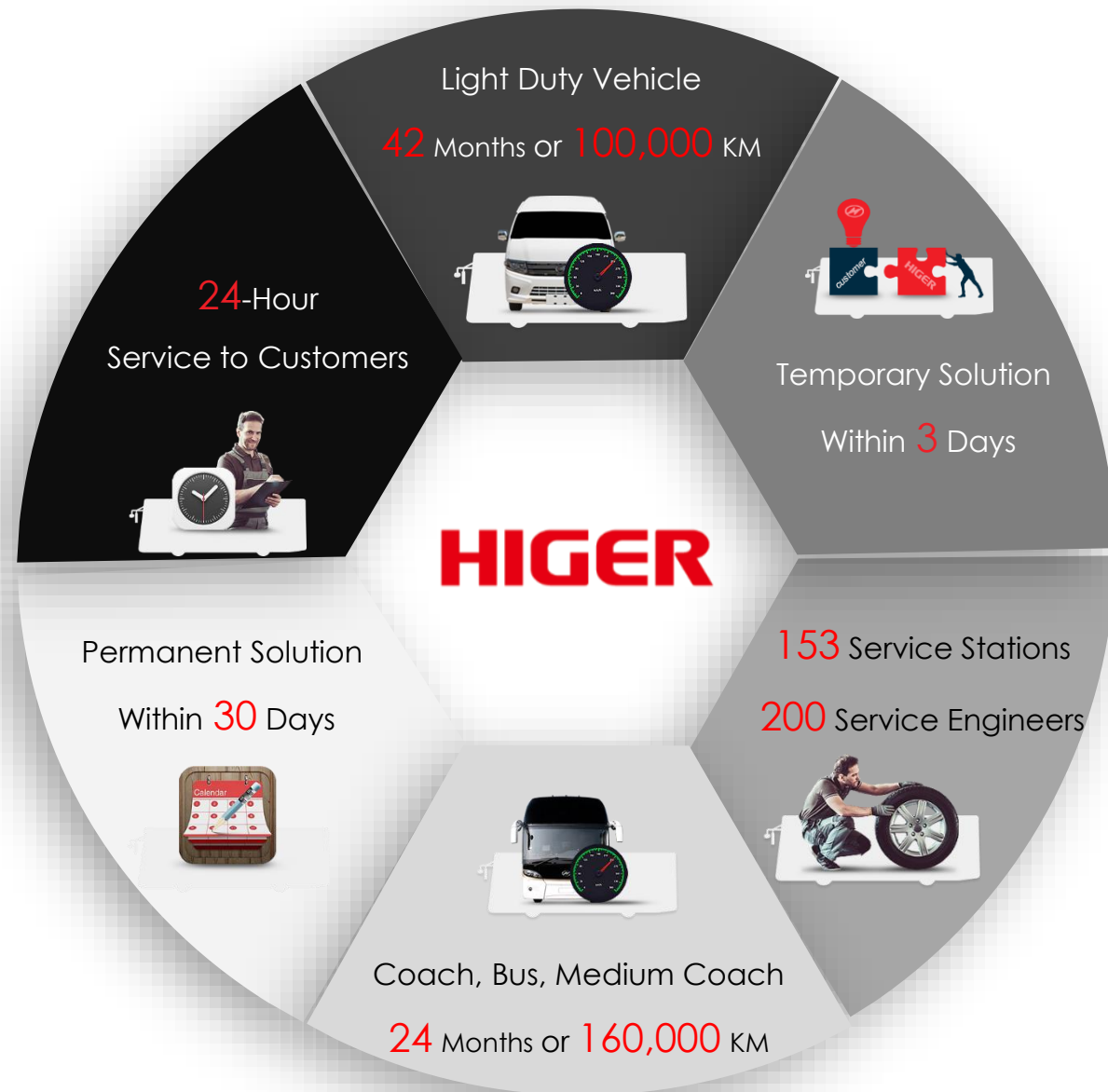


Higer has carefully prepared special operation manual, maintenance manual, repair manual, spare part catalog and other relevant data for each Higer bus in the market.

# After-sales Service



Higer Service, Higher Service





# How to Reach Us

## Sales

Contact: Remi

Tel: +86 512-62552410

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E-mail: [export@higer.com](mailto:export@higer.com)

## Service

Contact: Justin

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Fax: +86 512-62582169

E-mail: [higerservice@higer.com](mailto:higerservice@higer.com)



Instagram : Higer Bus Co., Ltd.



Twitter : Higer Bus Co., Ltd.



Facebook : Higer Bus Global



Facebook



Website: [en.higer.com](http://en.higer.com)



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